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Joe Krikava

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Education

- 2007–2008 OptionR (*Art Direction with David Register & Wade Devers*)
- 2003–2007 Massachusetts College of Art (*BFA in Graphic Design with Departmental Honors*)
- 1999–2003 International School of Prague, Czech Republic

Work Experience

- 2008–2010 Arnold Worldwide (*Art Director*)
Concept, develop, and present creative advertising, based on client briefs. Direct shoots, and work closely with vendors to complete projects. (print, web, out of home, collateral, tv) (Panasonic, Titleist, Citizens Bank, Progressive Insurance, New Business, and others)
- 2007–2008 Arnold Worldwide (*Layout Artist*)
Assisted art directors to design layouts, build mechanicals and comps, troubleshoot files, and prepare all client presentation materials. (Titleist, FootJoy, Volvo, others)
- 2006–2007 Ambient Devices (*Designer*)
Developed new product concepts, packaging, marketing collateral, and presentation materials.
- 2006 Trinity Communications (*Design Intern*)
Designed in-house brand elements as well as concept development and presentations materials.

Awards / Achievements

- 2010 HOW International Design Awards
- 2009 ADDY® Awards
- 2008/09 HATCH Awards
- 2007 Bookbuilders of Boston Award

Software Skills

*Adobe Illustrator, InDesign, Photoshop, Quark
Familiar with: Flash, Deamweaver, HTML, CSS*

Other Interests

DIY, Carpentry, Cooking, Snowboarding, Drums

References

Available upon request